

BELMAR EVENTS

To submit a calendar listing or Belmar news story, email hbehre@thecoaststar.com

BELMAR WOMAN'S CLUB MEETING

Date: Jan. 10
Time: 12:30 p.m.
Location: Borough hall community room, 601 Main St.

This meeting was originally scheduled for Jan. 3, but was postponed due to the weather.

BELMAR HISTORICAL SOCIETY MEETING

Date: Jan. 14
Time: 7 p.m.
Location: Borough hall community room, 601 Main St.

BELMAR WOMAN'S CLUB CARD PARTY

Date: Jan. 17
Time: 11:30 a.m.
Location: Brandl Restaurant, Belmar Plaza
Card parties benefit the organization's charitable works. An \$8 donation is requested.

FRIENDS OF BELMAR HARBOR NETWORKING/FUNDRAISING SOCIAL

Date: Jan. 15
Time: 7-9 p.m.
Location: Pagano's UVA Restaurant, 800 Main St., Bradley Beach
The FOBH will be hosting the networking/fundraising social to help them get back up and running for Spring 2014. Donation is \$25 and includes a hot and cold buffet and one drink ticket. For tickets call 732-666-3179 or go to the website at www.fobhnj.org.

FORK, CORK AND CANVAS

Date: last Monday night of each

ST. JUDE NOVENA

May the Sacred Heart of Jesus be adored, glorified, loved and preserved throughout the world, now and forever. Sacred Heart of Jesus, pray for us. St. Jude, worker of miracles, pray for us. St. Jude, help of the hopeless, pray for us. Say this prayer 9 times a day. Say it for 9 days. By the eighth day, your prayer will be answered. It has never been known to fail. Publication must be promised. Thank you, St. Jude. Wk

month
Time: 6-9 p.m.
Location: Brandl, Belmar Plaza
"Fork, Cork and Canvas" includes dinner, bring your own wine and an art lesson. Each event costs \$75 per person, which includes tip. To reserve a seat call Brandl at 732-280-7501 or visit www.brandlrestaurant.com.

FORK, CORK AND CANVAS HAPPY HOUR

Date: Every Friday
Time: 4:30-6 p.m.
Location: Brandl, Belmar Plaza
The happy hour is BYOB, and includes food and an art project. The cost is \$35 per person.

WALKING FOR HEALTH

Date: every Tuesday
Time: 8 a.m.
Location: Belmar Public Library, 517 10th Ave.
Expect to walk approximately 2.5 miles, performing stretching activities along the way. The class will end with a juicing and/or smoothie demonstration, and all walkers will enjoy an 8oz healthy and tasty treat. The class is \$4.

STRENGTH AND STRETCH WITH BRENDA

Date: each Wednesday
Time: 11 a.m.
Location: Belmar Public Library, 517 10th Ave.
This class, sponsored by the Belmar Public Library, incorporates agility moves, strength-building, core stabilizing exercises, balance, and stretching with the use of light weights, exercise bands, and the stability ball. The class costs \$4.

CHAIR YOGA WITH BRENDA

Date: each Thursday
Time: 11 a.m.
Location: Belmar Public Library, 517 10th Ave.
Moving body with the breath all while sitting or standing with the chair as support. The class, sponsored by the Belmar Public Library, costs \$4.

VFW MEETING

Date: Fourth Monday of every month
Time: 7:30 p.m.
Location: Belmar Senior Citizens' Building, 710 Eighth Ave., first floor community room
Contact: Commander Dan Moynihan at 732-681-0895; Vice Commander Victor Corallo at 732-280-0434
All veterans are invited and encouraged to attend.

BELMAR WOMAN'S CLUB EVENING DIVISION

For more information, contact Barbara Wissel at 732-681-6885.

Freedman's closes after 63 years

FREEDMAN'S
FROM PAGE 1

nice people who have supported us" through ups and downs.

The closing of Freedman's Bakery paves the way for a new addition to the borough — a microbrewery.

Once renovated, the Freedman's Bakery building will be home to The East Coast Beer Company, which manufactures and distributes a line of craft brews under the Beach Haus label. East Coast Beer company is currently based in Point Pleasant Beach and brews its beer in Rochester, N.Y.

East Coast Beer Company currently does not own a brewery, but does contract brewing, which means the beer company rents brewery time and equipment.

In order to bring the brewing process to the Jersey Shore, and to own their own brewery, East Coast Beer Company looked at several locations along the shore before finally selecting Belmar.

Freedman's Bakery and MB1 Capital Partners have not closed on the property yet, but are expected to do so soon. MB1 is a real estate investment company, based in Wall, that will be purchasing the bakery site, located on the corner of Eighth Avenue and Main Street, and leasing it to the beer company.

The building is not only home to the bakery, but also to a barber shop and furniture painting store, both of which have been vacated.

According to John Merklin, co-owner of the beer company, the closing date for the property is Feb. 5.

"We're super excited and anxious," he said.

Herb Freedman said, "I think that I've done a very, very good thing for the town of Belmar."

Mayor Matt Doherty said "it's the end of an era for one business and the beginning of an era for a new one in Belmar."

He also said "we look forward to the microbrewery coming to town. We think it will be a real draw particularly outside the summer



RYAN MAYER THE COAST STAR

Herb Freedman (left) started Freedman's Bakery in 1950 and he has operated it with his family, including with his son, Mark, ever since. The bakery closed its doors for the last time this week.

months and that should be a benefit to the retailers and restaurants in town."

Bart Yarnold, a Belmar Chamber of Commerce member, said Freedman's Bakery was an "institution" and "anchor" and stood for tradition in town.

"I hate to see tradition get thrown out the window" as "generation after generation" have gone to the bakery, he said, including his family, who have been in Belmar since the 1960s.

"It's a sad occasion for me," he said, noting he pur-

chased and froze a lot of Freedman's bread.

Herb Freedman said although he does not know if the company will move and start over in a new building, if the family finds the "right location" they will consider it.

Some of the bakery's products, such as the rye bread and kneip rolls, will be sold at Harvest House Bakery in Farmingdale, Mark Freedman said. The bakery sold the rights to the recipe and the knowledge of how to make the bread and rolls, he said, noting their employees

will teach them how to make the popular rolls and bread.

"So that will live on," Mark Freedman said.

"Thank you to all the customers, retail and wholesale, that stuck with us all these years," he said.

Mr. Merklin said they hope to have the microbrewery up and running mid-to-late-summer 2014.

Haley Behre covers Belmar for The Coast Star. She can be reached at hbehre@thecoaststar.com or 732-223-0076 ext 17.

Winter Storewide Clearance Sale



Save 40-60% OFF Selected Floor Samples

Sale and Clearance items Storewide to include Sofas, Chairs, Sleepers, Recliners, TV Consoles, Occasional Pieces, Mattresses, Boxsprings, Dining Rooms, Bedrooms, Curios, Area Rugs, Lamps, Pictures and accessories

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